



PRODIGO

YOUR BUSINESS STRATEGY ON THE SWISS MARKET

The potential of the Swiss market offers many business opportunities to foreign companies, however there are some tariff and non-tariff barriers to cope with, such as its strong requirements in terms of quality and innovation, cultural and linguistic differences, specific rules applied to certain products or services.



Prodigo is there to support you in your administrative and strategic procedures!

Prodigo strives to deepen the understanding of your business and acts as your local partner.
We assist you in defining together all the services that best meet your needs.

Our consulting skills are focused on high added value sectors, such as food and beverages, fashion & lifestyle, products and services for leading industries (pharmaceutical, chemical, precision mechanics) or sustainable solutions (renewable energies, recyclable materials).

From our offices in Zurich and in Neuchâtel, and with our language knowledge, we are able to cover the whole of Switzerland. Having many years of experience in economic promotion and business management, we are familiar with the Swiss trade and foreign companies wishing to export to Switzerland.

www.prodigo.ch

You are convinced of the potential of your product or service and you wish to focus on the Swiss market, or you want to expand your market share!

Thanks to its personalised approach and tailor-made assistance, Prodigo offers you the right support to develop your business activities and answers to all your questions about the Swiss market. As a partner we assist you in finding market opportunities:

- By providing commercial contacts that match your target profiles
- By listing the legal and regulatory requirements specific to the Swiss market (Switzerland is not an EU member State)
- By putting you in contact with private or public interlocutors in the context of an individual contact programme
- By preparing a market study that measures the potential of your product or service
- By adapting your marketing material (website, brochures, flyers, etc.) to the specific needs of the Swiss market and by translating it into German and/or French
- By organising a promotional event that is tailored to your needs
- By representing you at trade shows or fairs
- By assuming the fiscal representation of your company
- By offering you logistical and administrative support



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